its | EUROPEAN CONGRESS

SEVILLE
19–21 May 2025
Clean, resilient and connected mobility.

Call for Demonstrations

An opportunity for leading technology companies, start-ups and academic institutions to showcase their latest innovations in the field of ITS and smart mobility at Seville's ITS European Congress in May 2025.

The ITS European Congress 2025 offers an interactive demonstration platform to highlight the latest ITS innovations to the ITS Community. The demonstrations featuring the latest in smart mobility are an exciting complement to the conference programme and exhibition.

Be part of the event and showcase your real-life operations on-site by applying now!

The Leading Event for Smarter Mobility and Transport Solutions

Date:
19 – 21 May 2025

Venue:
Conference & Exhibition Center of Seville, FIBES

Participants:
+3.500 attendees from +55 countries

Where to apply:
www.itseuropeancongress.com/demonstrate/

Email:
eucongress@mail.ertico.com

Application deadlines:
28 February 2025

Timeline

Call for demonstrations' announcement:
21 October 2024

Application deadline:
28 February 2025

Evaluations by Demonstration Committee of the submissions received:
Ongoing from December – March 2025

Responses to shortlisted submissions:
Ongoing until March 2025

Agreement execution:
March 2025

First preparations and rehearsals (will be coordinated per-project):
March – April 2025

Final rehearsals:
May 2025

Show your Innovation

Submissions for Demonstrations should answer the following questions:

- What can your innovation add to the future of mobility?

- How will you demonstrate your innovation?

- How is your innovation distinguishable from existing technologies?

- How mature is your innovation?

- Will your idea or product be showcased for the first time in its current format and version?

Demonstrations should bring to life one of the following themes:

CCAM Deployment

Emergent technologies: Data and services for mobility

Societal aspects of mobility for people and goods

Resilient and safe mobility for today and of the future

Topics in Detail

CCAM Deployment

- CCAM impact assessment: societal implications, industrial & economic opportunities
- Innovative solutions: automated vehicles, technology enablers
- CCAM challenges: standards, regulation, legislation and policy
- Integration with existing infrastructure and networks
- Deployment and scaling up: business models, blocking points, lessons learnt
- Opportunities, challenges and implications of AI for CCAM

Emergent technologies: Data and services for mobility

- Mobility data and artificial intelligence (AI), virtual reality (VR), augmented reality (AR)
- Data sharing and interoperability
- Communications technology (5G and beyond)
- Cyber security challenges
- Clean & green technologies and services
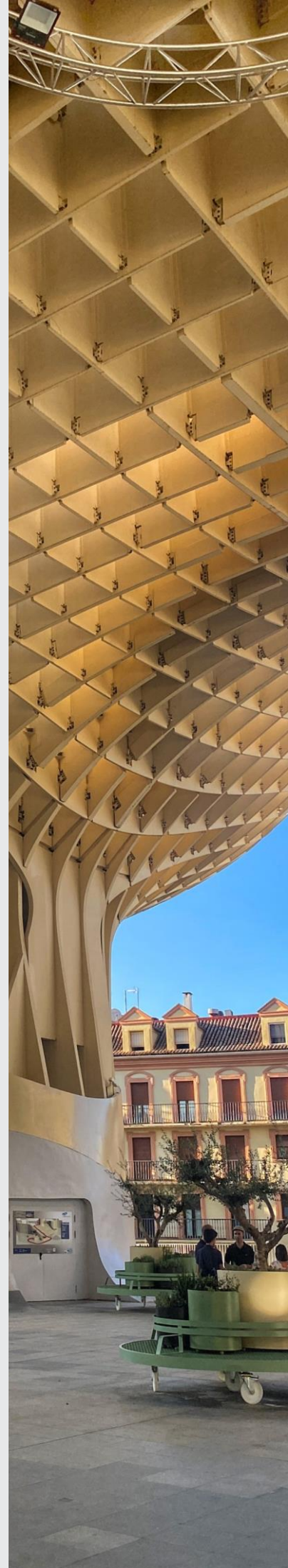- ITS for innovative aerial services (IAS)

Societal aspects of mobility for people and goods

- Equity and accessibility for all (including cultural & geographical factors)
- User embracement and workforce implications
- Innovation in public transport systems and services
- New services for freight and logistics (including automation and robotics)
- Responsible and sustainable logistics
- Deployment barriers, lessons learned, opportunities and impact

Resilient and safe mobility for today and of the future

- Modelling for resilient mobility
- Data technology and reliability for resilience
- Cyber security solutions for smart infrastructure, traffic management, or mobility networks
- Adapting mobility for changing climate (infrastructure, vehicle operations)
- Life-cycle sustainability
- Social, business, legislation and regulatory aspects
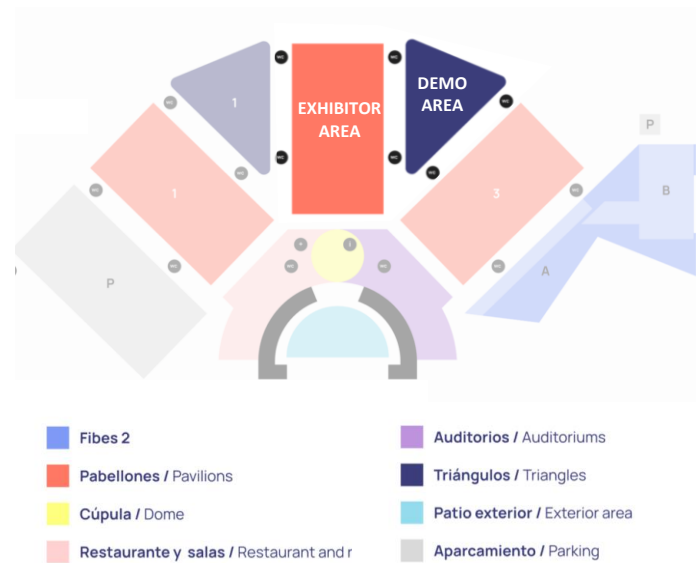
Conditions and Possibilities

At the ITS European Congress Venue, FIBES:

Outdoor:
- In a "closed area" (not on open road)
- limited space - upon availability
- need to be exhibitor
- 6.000 €,- excl. VAT

From 19 to 21 May 2025
- Set-up during 16 – 18 May
- Dismantling on 22 May – detailed information in practical manual to be launched early 2025

Note: The demonstration area of Triangle 2 has a total area of 3.900 sqr meters.

ERTICO- ITS Europe will be promoting the demonstrations within the conference programme, website & App to the participants.

Please indicate within the application if the demonstrations will be opened for the entire duration of the Congress or indicate days and slots of the demonstrations.