

















Highlights of the week

- ✓ Quality of the sessions and total number of attendees during the week
- ✓ Mayors' Summit (2<sup>nd</sup> edition)
- ✓ Involvement of SME's & Start ups
  - ✓ European Transport Innovation Challenge
  - ✓ Start up boulevard, innovation zone
- ✓ EU funding Workshop with the EC and EIB
- ✓ Involvements of MEPs (Karima Delli)
- ✓ Next Congresses info session
- **✓** ASFA Conference
- ✓ Networking Events and Social Programme
- ✓ Demonstrations



## The Mayors' Summit

### **Objectives**

- Enable a high-level discussion on the transport and integrated solutions concerning the leaders of a number of European cities
- Use the presence of the Mayors to publicise the contributions ITS can bring to seamless travel & the delivery of sustainable and innovative mobility



### 119 exhibitors



#### **Features**

ITS Forum
VIP Lounge
B2B Meeting
Press Village
Boulevard des Start Up
Innovation zone

#### Start up & ITS Forum

- Pitch During lunch time
- 6 start-ups per day
- 3 minutes speech + 1 minute Q&A



# **Exhibition**









## **Demonstrations**











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