



EUROPEAN CONGRESS

LISBON, PORTUGAL
22-24 MAY 2023

ITS: The Game Changer.

Call for Demonstrations

An opportunity for leading technology companies, start-ups and academic institutions to showcase their latest innovations in the field of ITS and smart mobility at Lisbon's ITS European Congress in May 2023.

The ITS European Congress 2023 offers an interactive demonstration platform to highlight the latest ITS innovations to the ITS Community. The demonstrations featuring the latest in smart mobility are an exciting complement to the conference programme and exhibition.

Be part of the event and showcase your real-life operations on-site by applying now!

ORGANISED
BY



HOSTED
BY



SUPPORTED
BY





The leading event for smarter mobility and transport solutions



Date:
22-24 May 2023



Venue:
Lisbon Congress Centre - CCL



Participants:
3,200+ attendees from 55+ countries



Where to apply:
www.itseuropeancongress.com/demonstrations/



Email:
ITSEuropeanCongress@mailcongress.ertico.com



Application deadline:
15th December 2022

Timeline

Call for demonstrations announcement:
9 November 2022

Application deadline:
15 December 2022

**Evaluations by Demonstration
Committee of the submissions received:**
Mid-December 2022 – Mid-January 2023

Responses to shortlisted submissions:
From 15 January 2023

Agreement execution:
February 2023

**Integration of the demonstrations
within the event registration platform:**
February 2023

**First preparations and rehearsals (will
be coordinated per-project):**
February-April 2023

Final rehearsals:
May 2023



Show your innovation

Submissions for Demonstrations should answer the following questions:

- What can your innovation add to the future of mobility?
- How will you demonstrate your innovation?
- How is your innovation distinguishable from existing technologies?
- How mature is your innovation?
- Will your idea or product be showcased for the first time in its current format and version?

Demonstrations should bring to life one of the following themes:



Cooperative, connected and automated mobility



New mobility services



Freight & Logistics



Digitalisation and the data value chain



Future traffic management

Conditions and possibilities

At the ITS European Congress venue, CCL Lisbon:

Outdoor:

- In a “closed area” (not on open road)
- limited space - upon availability
- need to be exhibitor
- **€ 8,000,- excl. VAT**

Indoor:

- Within the exhibition area
- limited space
- upon availability
- need to be exhibitor
- price upon request depending on space required

From Monday 22 to Wednesday 24 May 2023

(set-up on Sunday 21 May / dismantling on Wednesday 24 May EOB – detailed information in practical manual to be launched early 2023.)

Offsite:

- Within Lisbon and/or surrounding area/in a company
- restricted to exhibitors of the ITS European Congress 2023.*

ERTICO- ITS Europe will be promoting the demonstrations within the conference programme, website & App to the participants.

Please indicate within the application if the demonstrations will be opened for the entire duration of the Congress or indicate days and slots of the demonstrations. When specific slots and registration are required, this will be integrated within the registration platform of the Congress for a cost of € 45,- excl. VAT per visit payable by the participant and retained by the Congress organisers.

* All the organisation, transfers (if required) and logistics, will have to be organised and paid by the company/demonstrator itself.





Summary of options & their conditions:

	Location			
	ONSITE DEMONSTRATION		OFFSITE DEMONSTRATION	
	CCL Lisbon Outdoor in a “closed area” (not on open road)	CCL Lisbon Indoor (within the exhibition area)	Offsite within Lisbon	Offsite in surrounding area/in a company
	Available for the full duration of the Congress, 22-24 May	Available for the full duration of the Congress, 22-24 May	Available for the full duration of the Congress, 22-24 May	Available during certain dates/ slots
Date/time of the demonstration				
Conditions	Need to be exhibitor € 8,000,- excl. VAT	Need to be exhibitor Price upon request based on space required	Need to be exhibitor Registration fee for the Congress organiser	Need to be exhibitor Registration fee for the Congress organiser

Application

Organisation name

Type of organisation:	Government agency	University/research institution
	Profit organisation	Startup
	Non-profit organisation	Other
Website:		
Are you an existing sponsor or planning to be a sponsor of the ITS European Congress 2023?		Yes No
Are you partnering with any other organisation to showcase your demonstration? If yes, please elaborate:		Yes No
Did your organisation participate in an ITS World or European Congress Demonstration previously? (e.g. year of participation, what was demonstrated)		Yes No

Principal point of contact

Name:		
Position:		
Name of the company		
VAT number:		
Email:		
Address:		
City:	Country:	Mobile (inc. country code):

Secondary point of contact

Name:		
Position:		
Email:		
Address:		
City:	Country:	Mobile (inc. country code):

Demonstration synopsis

Demonstration proposed title:
Demonstration brief:
What is innovative about your demonstration?

Demonstration synopsis

How can your demonstration add to the future of mobility?

How mature is your innovation? Has it been tested or deployed and what were the outcomes so far? (Please provide references if applicable)

Are you partnering with any other organisation to showcase your demonstration?
If yes, please elaborate:

Yes No

Please indicate your preferred location:

outdoor:

Required space in sqm:

indoor:

Required space in sqm:

Offsite in an existing location:

Service proposed within the city of Lisbon /in surrounding area/in a company:

Exact address:

Please describe in practice how your demonstrations will be presented: (any pictures, graphics that describe your demonstrations (please enclose with the submission if applicable)?