



PRESS KIT



EUROPEAN CONGRESS

LISBON, PORTUGAL
22-24 MAY 2023

ITS: The Game Changer.

ORGANISED
BY



HOSTED
BY



SUPPORTED
BY



2023 ITS European Congress Overview

Practical Information

Congress Venue

Lisbon Congress Centre - CCL

Address: Praça das Indústrias, 1300-307 Lisboa – Portugal

Official language

The official language of the Congress is English, and all speeches will be delivered in English.

Media Registration

All press must be registered. Please register at the Congress' [website](#). You will have to upload documentation, such as a Press ID. When you arrive at the Congress, please register at the registration desk in the lobby of the CCL centre to get access to the Congress. Remember to bring your Press ID/documentation. Press are welcome to use the VIP registration desk.

Registration opening hours are:

Sunday 21 May	15:00 – 18:00
Monday 22 May	08:30 – 19:00
Tuesday 23 May	07:30 – 18:00
Wednesday 24 May	07:30 – 17:00

Press Conference

The official press conference will take place on Monday, May 22, 2022, from 14:00 to 15:00 in CCL Conference Centre Room 1.5. It will be held in English under the theme 'ITS: The Game Changer'.

Full agenda can be viewed [here](#).

Speakers will include:

- Mr. Filipe Anacoreta Correia, Vice Mayor of Lisbon City
- Dr. Angelos Amditis, Chairman, ERTICO – ITS Europe
- Mr. Herald Ruijters, Director and Acting Deputy Director-General, DG MOVE, European Commission
- Mr. Michael Schuch, CEO, SWARCO
- Mr. Joost Vantomme, CEO, ERTICO – ITS Europe

Press Working Lounge

There is a working area in the CCL Centre which could be used by Press and Media. It is located in foyer D next to Auditorium II (next to Speaker Ready room).

Opening hours:

Monday 22 May: 09:30 - 19:00

Tuesday 23 May: 08:30 - 18:30

Wednesday 24 June: 08:30 - 18:00

Media Lounge

There is a dedicated Media Lounge on the 1st floor in the foyer of Pavilion 4 (next to the Technical Sessions rooms) of the CCL Centre. Please feel free to conduct interviews and take pictures in the Media Lounge.

Press Services

We are happy to provide you with latest press releases, photos as well as the daily highlight videos every morning from the ITS European Congress. Should you wish to conduct interviews and meet delegates, speakers and visitors during the Congress, please download the ITS Congress App for further networking opportunities. Should you have any questions, feel free to contact us at any time.

Congress App

The Congress App will keep you up to date on all Congress activities and events, as well as provide you with access to the interactive programme in the palm of your hand. Find your way around the Congress centre, the exhibition hall and the demonstration area with all the necessary information at your fingertips. Search for "ITS Congress" on App Store or Google Play Store to download the Congress app.

Social Media

- [ITS Congress Twitter Account](#)
- [ITS Congress YouTube Account](#)
- [ITS Congress Flickr Account](#)
- [ITS Congress LinkedIn Group](#)
- [ITS Congress Facebook Group](#)

Logos, banners and visual material

Official Congress pictures will be uploaded to the [ITS Congresses Flickr account](#) every day of the event.

Download the complete [Communication Toolkit](#).

Download [Banners and logo](#).

[Articles produced by the ITS European Congress can be viewed here.](#)

ITS European Congress 2023 Facts

Date: 22 – 24 May 2023

Location: Lisbon Congress Centre - CCL

The number of expected attendees: 2500+ participants from over 60 countries

Who will attend? EU-Representatives, ministers, mayors, city officials, industry leaders, researchers, engineers, developers, students etc.

Bodies involved: ERTICO – ITS Europe, European Commission and Lisbon Municipality

Theme: ITS: The Game Changer

Sessions: Over 115

Exhibitors: 80

Demonstrations: 3

About the ITS European Congress

The ITS European Congress is part of a bigger cluster of ITS Congresses. It is organised in a European city in the years where there is no ITS World Congress in Europe. The ITS World Congress rotates between Europe, the Asia Pacific region and the Americas. For all European Congresses, ERTICO and its Partners work closely with the European Commission and the host city to deliver an outstanding event built around three pillars:

- International Programme sessions and presentations with top speakers from the industry
- Demonstrations of the current transport technologies developed and deployed throughout the world
- Exhibition of cutting-edge companies

These events are a strategic opportunity for the transport industry to come together and show the latest innovations, with a slightly different focus for each year. The Congresses supports the hosts in increasing the awareness of the importance of new solutions and investments in the host region and country.

About ITS (Intelligent Transport Systems & Services)

ITS - Intelligent Transport Systems and Services - integrates information and communications technology with transport infrastructure, vehicles and users. By sharing vital information, ITS allows people to get more from transport networks, in more excellent safety and less impact on the environment.

What will we see at the Congress in Lisbon?

The Congress will provide over 100 sessions and workshops where attendees will be able to attend a variety of discussions by high-level officials, as well as hear industry and academic leaders speak, a multitude of opportunities to experience outstanding demonstrations with cutting edge solutions, with 80 individual

exhibiting companies showcasing the latest and most exceptional solutions and innovations in ITS, a start-up area with 4 very interesting and creative innovators, as well as a great networking and social programme. See the list of all [High-Level Speakers](#).

Highlights

- [The Official Opening Ceremony](#)
- [Press Conference](#)
- [The ITS Summit](#)
- [The Start-ups](#)
- [The Exhibition Area](#)
- [Demonstrations](#)
- [Public Day](#)
- [The Closing Ceremony](#)

Events during the Congress

- Opening Ceremony, Monday, 22 May, from 16:15 - 17:30
- Press Conference, Monday, 22 May, at 14:00 in CCL Room 1.5
- The ERTICO Cocktail (stand A14) Tuesday 23 May at 16:00
- ITS Dinner, Tuesday, 23 May, at 19:00, SUD Lisboa
- ITS Public Day, Wednesday, 24 May - All Day
- Closing Ceremony, Wednesday, 24 May, at 16:30

The ITS European Congress Programme

The [five Congress topics](#) have been chosen carefully to give you the opportunity to explore the theme of the Congress **ITS: The Game Changer**. The new mobility services, future traffic management, the third mobility dimension, cooperative connected and automated mobility, digitalisation, freight & logistics: this and much more will be presented, discussed and showcased through live demos to create an unforgettable experience. ITS brings a piece of the future in the current times to experience what a smarter, cleaner and faster mobility looks like. Come and explore it with us! Access the [Programme at a Glance](#).

Congress Programme

- 113 Sessions
- 4 Plenary Sessions
- 1 High-level Summit
- 72 Special Interest Sessions dedicated to specific themes
- 5 Strategic Future Sessions
- 29 Technical Paper Sessions
- 5 Research Paper Sessions
- 2 Start-up Presentation Sessions

Plenary sessions

All attendees are welcome to attend the Opening and Closing Ceremonies, as well as the Plenary Sessions, where key personalities from the ITS world and beyond will address key ITS issues.

Four Plenary Sessions

1. **Digitalisation – what can mobility users expect?**
Monday 22 May at 15:15 – 16:15
2. **Connected, Cooperative and Automated Mobility: How green can you go?**
Tuesday 23 May at 09:00 - 10:00
3. **Integrating road, rail, air and waterborne – multimodality by any means?**
Tuesday 23 May at 14:00 - 15:00
4. **Managing urban mobility space – what can we expect from cities in the future?**
Wednesday 24 May at 15:30 - 16:30

Special Interest Sessions

Organised at the request of groups of international experts developing and deploying ITS, these sessions delve deeper into the state of the art, the remaining challenges and key trends.

Strategic Future Sessions

These highly interactive discussion sessions look forward and review options, problems, technical barriers, etc. rather than reporting on work that has been completed.

Technical and Research Paper Sessions

These sessions contribute to the ITS body of knowledge with reports ranging from the operational use of systems and deployment of services to research and development of new applications.

Start-up Presentation Sessions

These are an opportunity for small companies in the initial stages of business to set out the technical, commercial or business novelty of their product or service.

Access all the ITS European Congress Webinar Recordings covering five Congress topics [here](#).

List of Congress Topic Experts at ERTICO - ITS Europe

Cooperative, connected and automated mobility

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Demonstrations

The ITS Congress offers a large-scale and unique demonstration platform for the presentation of technological innovations in the field of ITS. Demonstrations present the highlights of the current technical possibilities within the framework of the ITS themes in an interactive way for the visitor.

At this year's European Congress mobility professionals will showcase the performance, innovation of their products and solutions offered under real conditions of use. All participants in the ITS European Congress are invited to experiment with a variety of solutions, while accessing the expertise of the demonstrators.

From deep diving in a virtual reality world that educates about making urban mobility greener by SWARCO, to CTAG sweeping us off our feet with their live demonstrations of autonomous driving, to NordicWay blowing us away with their C-ITS flagship pilot projects that impact traffic and driver safety, we can't wait for all our participants to experience the innovations of the future.

The outdoor demonstration area will be open all day long during the 3 days of the ITS European Congress and will be freely accessible to all ITS European Congress participants to test and experience it first-hand.

[Click here for more information.](#)

ITS European Congress Partners

Presenting Partner:

Qualcomm

Showcase Partners:

BRISA | CTAG | SWARCO

Innovation Partner:

Infraestruturas de Portugal

Engagement Partners:

Ascendi | Chainzone Technology | HiveMQ | HUAWEI | McKinsey & Company | Verra Mobility

General Partner:

Yunex Traffic

ITS Dinner Partner:

INRIX

ITS European Congress Media Partners

Acturoutes | Cities Today | Cyber Defence Magazine | Digital Innovation | E-Mobility Engineering | EUROTransporte | Green Mobility Magazine | Highway News | Intelligent Transport | International Conference Alerts | ITS International | Mobility Makers | Revolve | Traffic Technology International | Transport Advancement | Via Libre

ITS European Congress ITS National Partners

ITS Austria | ITS Belgium | ITS Bulgaria – BITSA | ITS Czech – SDT | ITS Denmark | ITS Estonia | MLC ITS Euskadi | ITS Finland | ITS Lithuania – Infobalt | TTS Italia | ITS Germany | ITS Hellas | ITS Hungary | ITS Ireland | ITS Norway | S-ITS Slovenia | ITS Spain | ITS Switzerland | ITS Mobility | ITS Portugal | ITS Romania | ITS Sweden | ITS Turkey | ITS UK

More information

For more information on sessions, exhibition opening hours, demonstration reservations, and social programme, please visit the Congress website here: www.itseuropeancongress.com

Contact details:

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About ERTICO - ITS Europe

ERTICO connects public authorities, industry players, infrastructure operators, users, national ITS associations and other organisations in Europe, the United States of America, Japan, Russia, and China to innovate for tomorrow's journey.

ERTICO, together with more than 120 Partners, develops, promotes and deploys smart mobility solutions and services for the benefit of all. Since 1991, ERTICO has coordinated and worked on dozens of European projects, organised 38 ITS European and World Congresses, undertaken a central role in public consultations and policy agendas, and established long-term relations with key players worldwide. Since 1994, ERTICO has organised the World Congresses in Europe in cooperation with the European Commission, the local Host, ITS America and ITS Asia Pacific.

About the Host

The Congress is hosted by Lisbon and ITS Portugal, and supported by Turismo de Lisboa and Turismo de Portugal.

Lisbon is a vibrant city, rooted in a long welcoming multicultural tradition and with its eyes set on the future. A dynamic and attractive European city that offers an excellent quality of life. Lisbon is part of Europe's entrepreneurial and innovation ecosystem and enjoys global recognition as a welcoming destination. The city of Lisbon is the perfect location for an ITS Congress in this climate: the city is a champion for urban sustainability and was awarded the European Green Capital in 2020. The Lisboa Municipality has committed 40% of their 2022 mobility budget to climate change and aims to make transport more accessible and free for the younger and elderly population. At the 2023 ITS Congress in Lisbon, participants will not only see the host city's ITS achievements but truly experience how smart mobility solutions are changing the game.

The ITS European Congress takes pride in bringing all stakeholders from the mobility and intelligent transport sector under one roof and it is no different in Lisbon. Local event partners Brisa, Infraestruturas de Portugal and Ascendi, are supporting the three-day Congress and demonstrating their commitment to smart mobility initiatives. Moreover, some of the renowned Portuguese entities such as Portugal's Institute for Mobility and Transport and EMEL (Empresa Municipal de Mobilidade e Estacionamento de Lisboa) will be showcasing their latest smart mobility efforts at the Congress.

We look forward to welcoming you to the 2023 ITS European Congress in Lisbon!