

CONGRESS PREVIEW

its

EUROPEAN
CONGRESS

LISBON, PORTUGAL
22-24 MAY 2023

ITS: The Game Changer.

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ITS: The Game Changer.

WELCOME TO LISBON!

It is with great pleasure I welcome the ITS Community to the 15th ITS European Congress in Lisbon, 22 – 24 May 2023. 'ITS: The Game Changer' is the theme of this year's edition and this fits very suitably considering the transforming mobility landscape: from digitalisation of transport and the nexus between CCAM and green mobility solutions, to the integration of multimodality and urban mobility. The Congress in the beautiful city of Lisbon does not only offer a unique exhibition with live demonstrations, it is a real Congress with a high-level programme and over 100 Technical Sessions where academia, business and policy-makers present and discuss new evolutions in transport and mobility.

The ITS Congresses are the result of our genuine partnership with the European Commission and all stakeholders. We connect all players across the broader mobility ecosystem, and it is my ambition to keep a finger on the pulse. We continue to search for innovative solutions and new ideas by reinforcing our motto, 'Connecting the Dots'.

I am very eager to meet many of our Partners participating at the event, as well as the Congress Partners: Qualcomm, SWARCO, CTAG, Yunex Traffic, Brisa, Verra Mobility, Huawei, HiveMQ, Chainzone, Infraestructuras de Portugal, and McKinsey & Company. Seeing these great varieties of influential organisations shows great support for the wider ITS community.

ERTICO will have a prominent presence and I invite you to visit the ERTICO stand A14 to network with our team. I want to thank my team and our partners, sponsors and exhibitors to make this a great success. A warm thank you also to the European Programme Committee to accompany our work on the Technical Programme, and the European Commission for their strong partnership with us. I cannot wait to meet you all in Lisbon.

Joost Vantomme, CEO of ERTICO – ITS Europe



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ITS: THE GAME CHANGER

The Intelligent Transport Systems (ITS) European Congress 2023 will be hosted by Lisbon Municipality and ITS Portugal, in partnership with ERTICO – ITS Europe, and will take place on 22 - 24 May, 2023 at the Lisbon Congress Centre. The Congress is a unique occasion for all mobility stakeholders to join forces in making innovative smart mobility a reality. The High-Level Programme at this year's ITS European Congress will feature prominent speakers from the European Commission, the ITS industry, and senior city official from Lisbon. The Technical Programme will offer experts from the ITS community the opportunity to present their innovations and share their experiences. The Congress will feature 3,500 square metres of exhibition space as well as live demonstrations, outside the Lisbon Congress Centre



About the ITS Congresses

Every year, ERTICO organises an ITS regional or World Congress in Europe. The Congresses are the yearly celebration of smart mobility: they underline the importance of Intelligent Transport Systems (ITS), particularly in cities and regions where they are hosted, and are important channels to raise awareness of smart mobility solutions among policy makers, experts and the general public.

"The ITS European Congress is at the very heart of what we do at ERTICO – providing the unique occasion for learning, for networking, for sharing innovative solutions and moving the mobility agenda forward. I am looking forward to finally see the European Congress materialize in Lisbon and to experience the new and game-changing mobility initiatives across the City," says Lisa Boch-Andersen, Director of Communications, Congresses & Events, ERTICO-ITS Europe."



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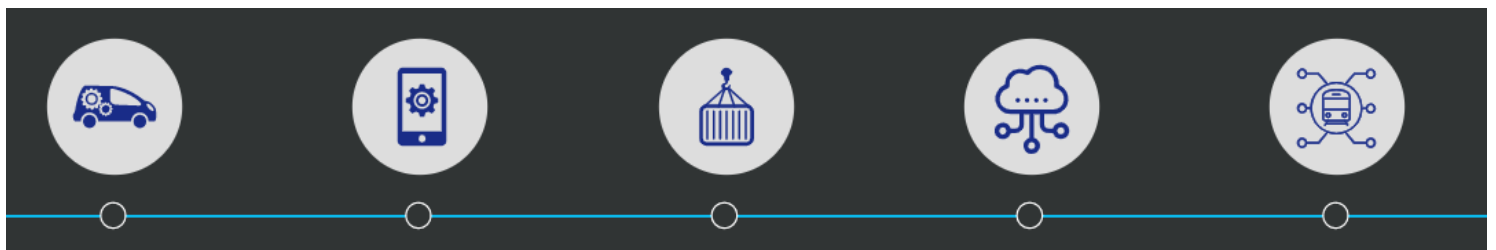
ITS: The Game Changer.

IT'S ALL ABOUT CHANGING THE GAME

The topic of the 15th ITS European Congress will explore how Intelligent Transport Systems (ITS) is changing mobility – and lives with its suitably theme ‘ITS: The Game Changer’.

“At ERTICO, we are continuously promoting and developing smart mobility solutions and services across four focus areas: Cooperative, Connected & Automated Mobility (CCAM), Clean & Eco-Mobility, Urban Mobility as well as Transport & Logistics. The Congress topics this year mirrors these areas, focusing on cross-sector aspect such as new mobility services, digitalisation, the data value chain and future traffic management. Being the industry leader in ITS and smart mobility, we believe in demonstrations, testing, and learning through active engagement with all stakeholders to design a solution that is holistic. With these topics, we are connecting the dots to implement key milestones in ITS and engage with stakeholders for their joint input to advance together,” says Lisa Boch-Andersen, Director of Communications, Congresses & Events.

Within the theme of ITS: The Game Changer, the Congress will address five key topics:



1. Cooperative, Connected and Automated Mobility
 2. New Mobility Services
 3. Freight and Logistics
 4. Digitalisation and the Data Value Chain
 5. Future Traffic Management
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ITS: The Game Changer.

THE ONLY 2023 EUROPEAN EVENT ON SMART MOBILITY

The ITS European Congress is the one of the most innovative congresses that covers Intelligent Transport systems and mobility topics, representing a range of different sectors and domains. Featuring the latest innovations and practical solutions, ITS congresses invite people to be part of the industry's rapid evolution, learn more about the latest innovations in action, and meet the key players in one location. The 15th ITS European Congress in Lisbon is no exception.



2,500+ expected attendees



115+ programme sessions



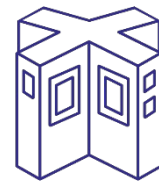
60+ countries represented



80 Exhibitors



40+ cities and regions represented



3,500 m2 of exhibition

The ITS European Congress is about meeting the right people, in the right place, at the right time. In addition to sessions, exhibitions and many events you decide to attend, you never know who you might be sitting next to, introduced to, or socialising with. One such unmissable event is the **ITS Dinner**, a cocktail reception followed by a dinner that is open to all delegates and exhibitors so that conversations can continue from the Congress floor to the dance floor. [Click here to see all the social events happening at the Congress.](#)

[Click here to view the **day to day programme overview**.](#)



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PROGRAMME HIGHLIGHTS

The **High-Level Programme** of the ITS European Congress has been designed to challenge current thinking while pushing forward new ideas in ITS technologies. Herald Ruijters, Acting Deputy Director-General, DG MOVE, European Commission, as well as the Mayor of Lisbon, Carlos Moedas will address the ITS Community and Delegates during the **Opening Ceremony** on 22 May 2023. The Finnish scientist and astronomer, Esko Valtaoja, will also join us as our inspirational speaker.

The **4 plenaries** of the programme also features prestigious industry speakers and acknowledged experts in the global ITS community exploring cross-domain topics, the latest breakthroughs, and barriers to change. This year's line-up of invited High-Level Speakers will explore and challenge current thinking, pushing forward new ideas in smart mobility and game-changing technologies. [Read the High-Level highlights here!](#)

Game-changing ITS technologies of tomorrow have the potential to assist cities and regions in driving innovation and implementing new mobility solutions for public benefit. **The Smart Mobility Summit for Cities and Regions** will be a highlight at the Congress on Monday, 22 May. It aims to further support the work of local and regional authorities in driving innovation and implementing smart and sustainable mobility solutions for public benefit. [Click here to read more!](#)

A unique exhibition hall and demonstrations on smart mobility

The ITS European Congress in Lisbon 2023 will welcome innovative exhibitors and demonstrators from across Europe, that is designed to enhance your knowledge about cutting-edge technologies contributing to a more sustainable, smarter and cleaner mobility ecosystem. On Wednesday, May 24th, the Public Day will provide the local community with a unique and free opportunity to explore the latest innovations and technologies in the field of smart mobility. Find out more about the [exhibitions](#) and [demonstrations](#)!

Join us!



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ABOUT THE **HOST CITY**

Lisbon is a vibrant city, rooted in a long welcoming multicultural tradition and with its eyes set on the future. A dynamic and attractive European city that offers an excellent quality of life.

The city of Lisbon is the perfect location for an ITS Congress in this climate: the city is a champion for urban sustainability and was awarded the European Green Capital in 2020. The Lisboa Municipality has committed 40% of their 2022 mobility budget to climate change and aims to make transport more accessible and free for the younger and elderly population. At the 2023 ITS Congress in Lisbon, participants will not only see the host city's ITS achievements but truly experience how smart mobility solutions are changing the game.

"Lisboa Municipality is the perfect location for this outstanding event given this host city's reputation as a model for connected and automated mobility and new mobility services, a renowned location for space and aeronautics sectors," Joost Vantomme, CEO of ERTICO – ITS Europe.

All the Congress attendees qualify for a free pass and a special discount on public transport. [Find more information here!](#)

[Click here and discover the beautiful city of Lisbon!](#)



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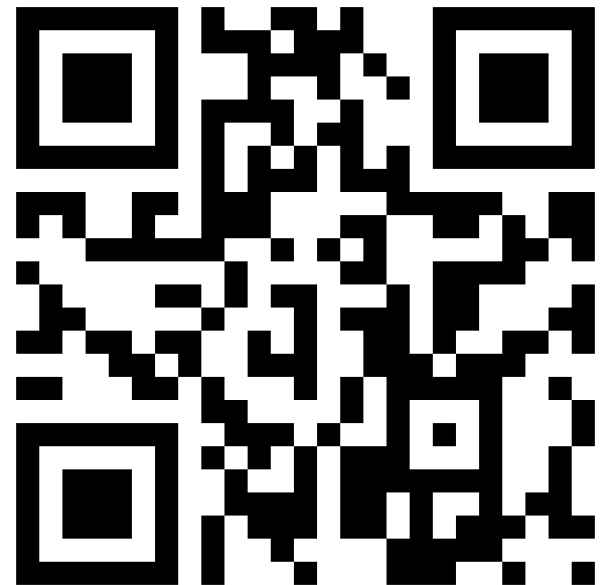
PRACTICAL INFORMATION

Getting there and around

The Congress will take place in Lisbon Congress Centre, Praça das Indústrias, 1300-307 Lisboa, Portugal. It takes 50 minutes by bus (bus line 783, 722, 744) and 20 minutes by car to reach the Congress centre. Moreover, it takes only 25 minutes by public transport from Lisbon centre to the Congress venue. Participants of the Congress are eligible for a free pass and a special discount on public transport. [Find more information here!](#)

Congress App

The 2023 ITS European Congress Event App is available to download on [Apple App Store](#) or [Google Play Store](#). Only the registered participants can access the app and obtain all the information regarding the Congress. The App will keep you up-to-date on all Congress activities and events as well as giving you access to the programme, speakers list, exhibitors, and demonstration so you can plan your meeting schedule ahead of the event.



Register today!

Join us in Lisbon for Europe's one of the most prominent event entirely dedicated to smart mobility and the advancement of ITS. [Click here to register](#), and don't forget to follow the conversation online with **#ITSLisbon2023**

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