CONGRESS SEVILLE 19-21 May 2025 Clean, resilient and connected mobility.

For more info: itseuropeancongress.com

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#### 2025 ITS European Congress Overview

#### **Practical Information**

For more details on suggested travel arrangements and accomondation, please consult the Congress website **here**.

#### **Congress Venue**

FIBES Convention Centre - Seville, Spain

#### Address

Palacio de Exposiciones y Congresos, Av. Alcalde Luis Uruñuela, 1, 41020 Sevilla, Spain.

## Official language

The official language of the Congress is English, and all speeches will be delivered in English.

## **Media Registration**

All press must be registered. Please follow the registration process on the Congress website **here**. You will have to upload documentation, such as a Press ID. When you arrive at the Congress venue, please register at the registration desk in the lobby of the FIBES Convention centre to get access to the Congress. Remember to bring your Press ID/documentation. Press are welcome to use the VIP registration desk on-site.

## **Registration Opening Hours**

Sunday 18 May	15:00 – 18:00
Monday 19 May	08:30 - 18:00
Tuesday 20 May	08:00 - 19:00
Wednesday 21 May	08:00 - 19:00

## **Exhibition Opening Hours**

Monday 19 May	09:30 – 18:30
Tuesday 20 May	09:00 - 18:00
Wednesday 21 May	09:00 - 18:00

## **Demonstration & Technical Visits Opening Hours**

Monday 19 May09:30 - 18:30Tuesday 20 May09:00 - 18:00Wednesday 21 May09:00 - 18:00

## **Press Conference**

The official press conference will take place on **Monday, May 19, 2025, from 14:00 to 15:00** in the **Press Room**, Level 3, FIBES Conference Centre in Seville.

The Press Conference will be held in English under the theme 'Clean, Resilient and Connected Mobility'. Transcript and sound recording can be made available following the event.

## Full agenda can be viewed <u>here</u>.

## Speakers will include:

- Dr. Angelos Amditis, Chairman, ERTICO ITS Europe LinkedIn Profile
- Mr Alvaro Pimentel Siles, Councilor of Mobility for the Seville City Council LinkedIn profile
- Mr Moumen Hamdouch, Head of Unit Sustainable and Intelligent Transport, European Commission <u>Commission profile</u>
- Mr Francisco Sanchez, Electronics and ITS Director at CTAG LinkedIn profile
- Mrs Ana Luz Jiménez Ortega, Provincial Head of Traffic of Seville and Coordinator for General Directorate of Traffic, Andalucia Region LinkedIn profile
- Mr Joost Vantomme, CEO, ERTICO ITS Europe LinkedIn profile

## **Exclusive Press Lunch**

The Press lunch will be offered from 12:45 - 13:45 in the adjacent Room VIP 1, located next to the Press Room on the  $3^{rd}$  floor.

## Media Office

The Press Room will also serve as the Media Office throughout the Congress days, offering a comfortable and fully equipped workspace. Light refreshments will be available in the adjacent room, providing an ideal setting for informal discussions and networking.

## **Media Opening Hours**

Monday 22 May: 09:30 - 19:00 Tuesday 23 May: 08:30 - 18:30 Wednesday 24 June: 08:30 - 18:00

#### Media Lounge

There is a dedicated Media Lounge is in the exhibition hall. We invite you to conduct interviews and take pictures in the Media Lounge.



**Press Services** 

We are happy to provide you with latest press releases and photos every morning of the ITS European Congress. Should you wish to conduct interviews and meet delegates, speakers and visitors during the Congress, please download the ITS Congress App for further networking opportunities. Should you have any questions, feel free to contact us at any time.

## Press Releases from Congress Partners & Exhibitors

Please visit our online **Press Room** to access all the official news articles and press releases from our Congress Partners and Exhibitors.

## **Congress App**

The Congress App will keep you up to date on all Congress activities and events, as well as provide you with access to the interactive programme in the palm of your hand. Find your way around the Fibes Congress centre, the exhibition hall and the demonstration area with all the necessary information at your fingertips. Please note the app is only available once registered. Search for "**ITS Congress**" on App Store or Google Play Store to download the Congress app.

## For Daily Photos:

• ITS Congress Flickr Account

## Social Media:

- ITS Congress YouTube Account
- ITS Congress LinkedIn Group
- ITS Congress Facebook Group

Official Congress pictures will be uploaded to the <u>ITS Congress Flickr Account</u> every day of the event. You are welcome to use them in your publications, websites or posts.

Please also find digital assets free of use:

- Download Banners
- Download Congress Logo
- Articles provided by the ITS European Congress can be viewed here.

## **More Information**

For more information about sessions, exhibition opening hours and reservations, demonstrations, and social programme, please visit the Congress website <u>here.</u> Subscribe to the <u>Congress newsletter</u> for more details during the event.

## **Congress Topic Experts at ERTICO**

- CCAM Deployment Dr Stephane Dreher, Head of CCAM E: <u>s.dreher@mail.ertico.com</u>
- Societal aspects of mobility for people and goods
  Dr Tamara Djukic, Head of Green & Urban Mobility
  E: t.djukic@mail.ertico.com
- Emergent technologies: Data and services for mobility Dr Nikolaos Tsampieris, Head of Transport for Logistics E: <u>n.tsampieris@mail.ertico.com</u>
- Resilient and safe mobility for today and of the future Dr Eusebiu Catana, Head of Transport for Logistics
   E: e.catana@mail.ertico.com

#### About 16th ITS European Congress: Clean, Resilient, and Connected Mobility

The ITS European Congress in Seville, Spain represents an important moment for all stakeholders from across Europe and beyond to come together and explore futureoriented solutions for clean, resilient, and smart mobility and transport. Under ERTICO's leadership, together with the Host City of Seville and ITS Spain, this event aligns the shared joint vision of contributing to significant European initiatives such as the European Green Deal and the Sustainable and Smart Mobility Strategy. This Congress will spotlight how local and regional advancements can reflect broader European ambitions for a more sustainable transportation future.

Seville, with its well-implemented cycling networks and commitment to cleaner transport, is an ideal backdrop, embodying the innovation and spirit of smart mobility. The Congress will leverage the city's achievements to present engaging dialogues and networking opportunities, advancing the agenda of making Europe's mobility landscape more sustainable, efficient, and integrated.

## **Facts & Figures**

Theme: Clean, resilient and connected mobiltiy

#### Number of expected attendees:

3500+ global mobility professionals - 85% from Europe, 6% Asia-Pacific, 2% South America, 4% Middle East, 1% North America and 1% Africa

#### Who will attend?

Industry leaders, technology providers, public authorities, policy-makers, researchers and academia, transport and logistics professionals, mobility service providers and urban planners

Public Sector: 45% Private Sector: 55% Sessions: 100+ Speakers: 400+ Demonstrations: 6 Technical Visits: 6 International Exhibition: 150+ exhibiting companies

#### **ERTICO Communications & Marketing Contact Details**

<u>congresspr@mail.ertico.com</u> j.stapelberg@mail.ertico.com d.mcdonald-ext@mail.ertico.com

#### Official Congress website: itseuropeancongress.com

## Highlights at the Congress in Seville

- Official Opening Ceremony
- Exhibition Welcome Reception
- Press Conference
- Mobility Summit of Cities and Regions
- Exhibition
- ITS Arena
- The Start-ups
- Technical Visits
- Demonstrations
- Public Day
- ITS Dinner
- Closing Ceremony
- Farewell Reception

## **Events during the Congress**

- Press Conference, Monday, 19 May, at 14:00 15:00, Press Room
- Opening Ceremony, Monday, 19 May, from 16:15 17:30, Auditorium
- Exhibition Welcome Reception, Monday, 19 May from 17:30 18:30, Exhibition Hall
- ITS Dinner, Tuesday, 20 May, at 19:30, Casino de La Exposición
- ITS Public Day, Wednesday 21 May, All Day, Exhibition Halls
- Closing Ceremony, Wednesday 21 May, from 17:30 -17:15, Auditorium
- Farewell Reception, Wednesday 21 May, from 17:15 18:00, Exhibition Halls

## **Opening Ceremony**

Monday, 19 May, from 16:15 - 17:30

Join us for the grand Opening Ceremony of the ITS European Congress in Seville. We look forward to welcoming distinguished guests from across Europe, representing leadership in clean, resilient and smart mobility.

## **Opening Ceremony Speakers**

- Jose Luis Sanz, Mayor, City of Seville
- Dr Angelos Amditis, Chairman of ERTICO ITS Europe
- Mr Juan Manuel Moreno, Regional Government President
- Mr Fernando Grande-Marlaska Gómez, Spanish Minister of Interior
- Mr Joost Vantomme, CEO, ERTICO ITS Europe
- Mr Miguel Álvarez Martínez, Ministry of Transport & Sustainable Mobility Director General of Mobility Strategies
- Ms Mar Cogollos Paja, Director General, AESLEME

## **Ceremony Highlights**

- Ribbon-Cutting Ceremony: Official openinig of the Congress and Exhibition.
- Welcome Reception: A networking event in the exhibition hall, featuring surprises and an opportunity to connect with global leaders.

## **Closing Ceremony**

Wednesday 21 May, from 16:30 -17:15

Join us for the Closing Ceremony as we honour achievements, reflect on the week's innovations, and look forward to the future of intelligent transportation. The Closing Ceremony is the opportunity to:

- Join us in honouring outstanding contributions with the Best Session and Best Paper Awards.
- Gain insights from a comprehensive Congress summary delivered by the Chief Rapporteur, Professor Eric Sampson, highlighting key take-aways and future trends.
- Insights from the Congress organiser, ERTICO, on the achievements and a preview for the next edition of the ITS European Congress in Istanbul 2026 and the ITS World Congress in Birmingham 2027.
- An overview of the event's key moments and discussions.
- A celebratory farewell reception will be held following the closing ceremony, offering a final networking opportunity.

## Download the Congress Programme and access the day-to-day overview.

- 100+ Specialist sessions
- 3 Plenary sessions
- Mobility Summit of cities and regions
- 73 Special Interest Sessions dedicated to specific themes
- 4 Strategic Future Sessions
- 3 Host Sessions
- 29 Technical Paper Sessions
- 7 Research Paper Sessions
- 21 ITS Arena sessions

#### **Congress Programme Highlights**

#### **Plenary Sessions**

All attendees are welcome to join the Opening and Closing Ceremonies as well as the <u>Plenary Sessions</u>, where invited keynote speakers and high-level representatives in a panel format will discuss key challenges and opportunities in mobility and transport. The Plenary Sessions are a cornerstone of the High-Level Programme, offering in-depth exploration of strategic advancements to fostering a collaborative environment where experts from across the broader mobility ecosystem engage in thought-provoking discussions related to the three Congress themes. This year, the Congress will feature three plenary topics, spotlighting innovative approaches and transformative ideas aimed at shaping the future of intelligent transport. Learn more about each plenary below.

## Plenary 1: The Green Shift - Accelerating a Sustainable Future through ITS

Date & Time: 19 May 2025, 15:15 -16:15

This plenary will delve into how ITS can accelerate the transition to a more sustainable society, spotlighting Europe's embrace of green mobility through technology and humancentred solutions. The discussion will include urban space management through technology innovation, e.g., advanced kerbside management, last-mile logistics, smart charging integration, and Urban Vehicle Access Regulations (UVAR). Speakers will assess the role of technologies like digital twins and artificial intelligence in measuring and reducing transport's environmental footprint.

Focusing on ways to build a green mobility future that is inclusive and competitive, panellists will examine the intersection of transport with the green economy (including funding models), human factors such as community engagement and equitable access, and behavioural shifts necessary to adopt Clean Transport Technologies, such as increased public transport use, support for active mobility and micromobility, and demand responsive transport. The goal of this session will be to capitalise on Europe's early adoption of green transport solutions and build on its leading role in sustainable urban planning and eco-friendly mobility systems.

Speakers:

- Maria Corral, Deputy Director General, Spanish Ministry of Transport and
- Sustainable Mobility
- Karen Vancluysen, Secretary General, POLIS Network
- Tina Wagner, Director-General for Transport, City of Hamburg
- Sarah-Jayne Williams, Director, Global Product Partnerships, Google Maps
- Adam Wieczorek Deputy Mayor, City of Łódź
- Matej Zakonjšek Director, Transport Community Treaty Permanent Secretariat

## Plenary 2: Resilient by Design - Shaping a Competitive Mobility Value Chain

Date & Time: 20 May 2025, 9:00 -10:00

This plenary will address the urgent need for resilience in Europe's mobility and logistics ecosystems to withstand environmental, technological, and geopolitical uncertainties. Leading actors across various sectors will discuss strengthening transport infrastructure design and usage to counteract negative externalities, improve system reliability, and enhance sustainability. Key elements of the discussion will include fostering cross-sector cooperation to mitigate climate impacts, secure supply chains, and advance flexible, multimodal transport systems that reduce dependencies on single modes, and boost competitiveness. Safeguarding data availability and accessibility is an indispensable condition for robust services for goods and people. This necessitates the incorporation of cybersecurity throughout the eco-system.

Panellists will address the role of digital infrastructure elements, such as data management, redundancy, and connectivity, in creating resilient, future-ready mobility solutions. By leveraging collaborative strategies, emerging technologies, and adaptive infrastructure, this plenary aims to outline a forward-thinking framework that will position Europe's mobility sector to thrive in an evolving and often unpredictable global landscape. Speakers:

- Anna Panagopoulou, Director of ERA & Innovation at the at the Research and Innovation Directorate General, European Commission
- Dr Steven Dellenback, Vice President R&D Intelligent Systems Division, Southwest Research Institute
- Laura Eiro, Director General of the Data, Safety and Security Department, Finnish Ministry of Transport and Communications
- Marco Falcone Head of Future Navigation Programmes Department, European Space Agency
- Elena Fernandez, Deputy Director for International affairs & ESG and Chairwoman of the PostEurop Board of Directors, Correos
- Mario Muñoz Atanet, Deputy Minister of Development, Infrastructure, and Territorial Planning, Regional Government of Andalucia

## Plenary 3: Towards Leadership in CCAM and Automated Driving Technologies

Date & Time: 21 May 2025, 9:00 -10:00

This plenary will focus on strategies to foster innovation and accelerate market adoption of connected and automated mobility solutions, targeting societal and environmental goals in the face of global competition. Technical priorities include improving sensor accuracy, refining decision-making algorithms, and enhancing AI-driven real-time data processing. Collaboration across stakeholders – industry leaders, policymakers, public authorities, and tech experts – is essential to advance these innovations. Harmonisation standards, critical for interoperability and cross-border cooperation, and emerging trends considered transformative in automotive technology, such as software-defined vehicles (SDVs), will form the basis of the discussion.

The panel will also address key issues around the integration of connected vehicles with smart city infrastructure and traffic systems, with an emphasis on a safe systems approach to build public trust in automated mobility solutions. This comprehensive discussion, which aims to chart a path for Europe's leadership in connected and automated mobility, will also cover the urgent need to reskill the workforce to align talent with the sector's evolving demands. Speakers:

- Jim Misener, Global V2X Lead, Qualcomm
- Steve Phillips, Secretary-General, CEDR, Belgium
- Ana Luz Jimenez, Provincial Head of Traffic in Seville, Spanish Directorate General of Traffic
- Jordi Casas, Coordinator of the Mobility Institute, RACC Mobility Club
- Francisco Sanchez Pons, Electronics, ITS & Smart Mobility Director, CTAG
- Cesar Lorenzo-Perez, R&D Director, Renault Group

## **Smart Mobility Summit for Cities & Regions**

The <u>Smart Mobility Summit of Cities & Regions</u>, open for invitation-only, is designed to support local, regional and national authorities in driving innovation to achieve smart, sustainable mobility solutions for the public good. The event will bring together local authorities, policymakers, and transport innovators to provide strategic insights into how cities and regions can be at the forefront of Europe's evolving mobility landscape:

- ITS best practices in urban environments.
- EU funding opportunities for mobility projects.
- Strategies for integrating new transport technologies.

An official press release will be published on the Congress website after the event with the main take-aways. Please find it on the <u>Press Room</u>.

## **Technical Programme**

#### Organised Sessions: Special Interest Sessions (SIS) & Special Future Sessions (SFS)

Organised following the submission and approval of groups of international experts developing and deploying mobility innovations, the <u>Organised Sessions</u> delve deeper into the state of the art, the remaining challenges and key trends.

#### Paper Session: Technical Papers (TP) & Research Papers (RP)

The <u>Paper Sessions</u> contribute to expanding the knowledge and expertise with reports ranging from the operational use of systems and deployment of services to research and development of new applications.

#### Startup Village

Located in the main exhibition hall, <u>Start-ups</u> in the initial stages of business have the opportunity to showcase their innovations and business ideas to set out the technical, commercial or business novelty of their product or service.

#### **ITS** Arena

A dynamic forum accessible to all participants, showcasing deployable solutions and project case studies, featuring solutions close to or already in market. Presented in an interactive, accessible environment for both experts and the wider public, the <u>ITS Arena</u> will feature leading companies in conversations about successes, challenges, and explorations about what happens when innovation are deployed into everyday life.

## **Congress Topics**

- Connected, Cooperative & Automated Mobility (CCAM) Deployment strategies, AI applications, and regulatory challenges.
- Societal Aspects of Mobility for people and goods Accessibility, inclusivity, and new mobility services.
- Emerging Technologies: Data and services for Mobility AI, 5G, cybersecurity, and data-driven mobility services.
- **Resilient and safe mobility for today and the future** Climate adaptation, infrastructure solutions, and regulatory frameworks.

#### Demonstrations

The ITS European Congress will feature live <u>Demonstrations</u> of state-of-the-art smart mobility solutions, including innovations in connected, automated, and sustainable transport. Attendees will have the opportunity to engage with real-world deployments and interact directly with industry experts presenting their technologies. Experience all the planned Demonstrations on-site:

## Variable Message Signs (VMS)

Company Name: Fixalia Date: 19-21 May

This demonstration is unlike other traditional demonstrations wth Fixalia's variable message signs displayed at different points throughout the Congress venue. Used by DGT on Spanish roads, they provide advanced graphic capabilities, TTF fonts, 16 million colours, animated pictograms, 3D logos and any traffic signage.

## Autonomous driving 12 meter bus (with an open source toolkit)

Company Name: Province of Groningen Date: 19-21 May

The Province of Groningen will demonstrate an innovative 12-meter autonomous driving bus equipped with an open-source toolkit, capable of safely navigating a short, closed track. With a growing shortage of bus drivers across Europe, autonomous buses, particularly those operating on dedicated, straight routes, offer a promising solution to ensure reliable public transport services. These buses can enhance safety, reduce maintenance needs, and potentially lower operating costs. During the demo, the bus travels at low speed and maintains high safety standards, with a safety driver always onboard.

## DGT RPAs operation in Spain: Surveillance and Traffic Regulation

Company Name: DGT Date: 19 May

DGT Spain will demonstrate to the audience how their drones operate using two distinct models: the Phantom 4 for Traffic Regulation missions and the Matrice 200 for surveillance missions under State Non-EASA RPA Operations. The Phantom 4: Used for regulation with image transmission to a screen installed on the concourse simulating the traffic management centre. The Matrice Series 200: Used for surveillance with a camera certified by the CEM (Spanish Centre for Metrology), transmitting images and therefore capable of issuing sanctions. This drone requires two operators: one to pilot the RPA and another to operate the image transmission camera. The height will be approximately 50 meters to avoid issues with the airport's traffic control centre.

#### SafeRoads Maxwell System

Company Name: Argos Mobility Date: 19-21 May

Argos Mobility will present an innovative system designed to track the speed and type of personal mobility vehicles (PMVs), such as bikes, e-bikes, and e-scooters. The demonstration will feature a plastic tile measuring 1.5 by 1 meter embedded in the ground, through which users will ride an e-scooter and observe the data captured by the system.

Leveraging an international patent, this technology provides instant and accurate data, significantly enhancing PMV control and law enforcement capabilities. This technology enables functionalities such as traffic regulation, counting, capacity control, and the ability to divert or temporarily close bike lanes. This initiative is part of a broader Smart City vision, aiming not only at traffic control but also at innovating solutions across various sectors, including logistics, ports, and airports.

Already successfully piloted in real-world conditions in Valencia and Zaragoza, Spain, Argos Mobility aims to scale this technology to additional cities, fostering safer and smarter urban mobility.

## Empowering Smarter Cities: Data-Driven Decisions with EasyPark Insights

Company Name: EasyPark Date: 19-21 May

Cities are facing various challenges: congestion, a growing number of cars and limited space. Cities are lacking data about their parking infrastructure & their parking situation to tackle these challenges. The presentation shows how new technology enables datadriven policy decision making. Parking management in cities poses multifaceted challenges, from outdated inventory data to ineffective enforcement. Without accurate information, cities struggle to allocate parking efficiently, leading to congestion and underutilization. Zone expansions without data analysis worsen the problem, often resulting in mismatches between supply and demand.

The lack of occupancy data hinders enforcement efforts, leading to arbitrary measures and frustration among residents. Our approach emphasizes providing cities with precise parking data insights through advanced analytics. With accurate data, cities can implement evidence-based policies, optimize zone expansions, and improve enforcement effectiveness. This data-driven approach promotes sustainable transportation and enhances urban liveability, ultimately improving the quality of life for residents and visitors.

#### Autonomous Valet parking with cooperative infrastructure

Company Name: CTAG Date: 19-21 May

An autonomous vehicle will perform a parking manoeuvre, starting from a designated "drop-off" point and navigating autonomously to an available parking space. Along the way, it will encounter an occluded area where an infrastructure-mounted camera will detect and communicate potential risks involving a vulnerable road user (VRU). The vehicle will process this information accordingly and complete the parking manoeuvre safely.

## **Technical Visits**

The planned <u>Technical Visits</u> will offer exclusive access to technical visits showcasing cutting-edge ITS applications and infrastructure. Explore real-world implementations of innovative solutions in action and gain invaluable insights into their practical impact. Please note: Technical Visits are only available to Delegate Pass holders and upon purchase.

## Discover all Technical Visits:

## Autonomous Shuttle Service by the Port of Seville and CTAG

Duration: 70 min (incl. travel)

The sustainable urbanization project of the New Urban Port District (DUP) at the Port of Seville provides an opportunity to demonstrate innovative mobility solutions. In collaboration with CTAG, this proof-of-concept (PoC) will showcase the potential of autonomous and connected shuttles operating in real-world, high-demand scenarios. The autonomous shuttle service will connect the Torre del Oro and the Seville Aquarium, with extensions to the cruise terminal on specific days. Featuring Level 4 autonomy and V2X-enabled connectivity, the service aims to highlight the future of urban transport systems.

## Air Mobility Visit by CATEC and AIRBUS

Duration: 150 mins (incl. travel)

Discover the cutting-edge innovation at CATEC, advanced aerospace technologies center, as well as the AIRBUS plant. Visitors will explore state-of-the art facilities, groundbreaking projects, and collaborative hubs that drive advancements in intelligent transportation systems and aerospace technology.

#### Visit Amazon Dos Hermanas Logistics Center by Amazon

Duration: 130 min (incl. travel)

Step into the future of logistics with an exclusive visit to one of Amazon's most advanced robotics-enabled centres. This facility features cutting-edge Amazon Robotics technology, designed to enhance safety by eliminating the need to transport heavy loads and reducing repetitive tasks. Supporting Amazon's first-mile operations in Spain, the centre can store several million units, leveraging state-of-the-art Intelligent Transportation Systems (ITS) to optimize logistics. Discover how innovation drives efficiency, precision, and sustainability in global supply chain operations.

## C-ITS Corridor by the City of Seville

Duration: 20 min

Discover the forefront of connected mobility with a visit to an urban and interurban C-ITS corridor in Seville. Experience live demonstrations of cooperative services, including real-time traffic information, hazard alerts, and vehicle-to-infrastructure communication. See how these innovations enhance safety, efficiency, and sustainability on the roads. This visit offers a unique glimpse into the future of intelligent transportation, where vehicles, infrastructure, and technology work seamlessly together.

## Port of Seville and Autonomous Shuttle Service by Port of Seville and CTAG

Duration: 150 mins (incl. travel), Pick-up at 10:30am

Explore the dynamic operations of the Seville Port and its cutting-edge management centre, where technology ensures seamless logistics and maritime efficiency. Witness how real-time data and smart systems optimize global trade flows. Enhance your visit with a ride on an autonomous last-mile shuttle, traveling along a stunning route next to the scenic Guadalquivir River while enjoying the future of sustainable and intelligent transportation. This experience combines innovation, connectivity, and the transformative power of smart mobility in a pivotal hub of commerce

# Seville Mobility Management Centers by the Directorate-General for Traffic and City of Seville

Duration: 140 min (incl. travel)

Experience the heart of traffic and mobility management with a visit to the DGT Traffic Management Center and the Seville City Council Mobility Center. Witness firsthand how cutting-edge technology and real-time data are used to ensure safety, efficiency, and fluidity on Spain's roadways and Seville City. Explore advanced monitoring systems, decision-making processes, and innovative solutions shaping the future of smart transportation. This visit offers a unique glimpse into the nerve centers of modern mobility.

#### **Congress Partners**

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Innovation Partners

## **General Partners**

<u>Aselsan | EIT Urban Mobility | Fixalia | Nokia | PNO Group | ITS World Congress 2025 |</u> <u>Mercedes Benz | Indra</u>

#### **Main Media Partners**

ITS International | TTi | Coche Global

#### **Supporting Media Partners**

<u>Cities Today | Cyber Defence Magazine | E-Mobility Engineering (EME)| Green Mobility</u> <u>Magazine | Highways News | Highways Today | ITS Now | Mobility Makers | New Polis |</u> <u>Parking Network | REVOLVE | Sustainable Bus | ZAG Daily | 7 ITS News |</u>

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For more details, visit **itseuropeancongress.com** or contact us at **congresspr@mail.ertico.com**.

#### About the Organiser ERTICO – ITS Europe: The power behind the ITS Congresses

As a public-private partnership organisation with close to 120 members, ERTICO connecting eight sectors across the broader ecosystem in Intelligent Transport Systems from across Europe. Together with its Partners, ERTICO develop and promote European-funded projects and innovation platforms, as well as cross-sector activities and international cooperation. The ITS European Congress is organised by ERTICO every two years and elevates the stage globally every third year with the ITS World Congress in the EMEA region. These unique events are delivered in close collaboration with the selected Host Cities and in partnership with the European Commission and regional organisations ITS America and ITS Asia-Pacific.

## About the Host City of Seville : Where Innovation Meets Mobility for a Sustainable Future

Seville is not just the host city for the 2025 ITS European Congress; it's a vibrant example of what the future of sustainable urban mobility can achieve. With ambitious goals to become climate-neutral by 2030, Seville has transformed its infrastructure and policies to prioritise people, clean air, and smart mobility. The Seville Respira Plan has reimagined urban spaces to be more pedestrian-friendly while introducing green mobility initiatives, such as extensive bike lanes and efficient public transport systems. Attendees of the ITS Congress will see firsthand how Seville has aligned with the EU's climate and mobility objectives, serving as a beacon for cities across Europe and beyond.

One of Seville's standout projects is eCitySevilla, a model low-emission district in the Cartuja area. This project integrates innovative ITS solutions, including real-time energy monitoring, robust EV infrastructure, and ITS-enabled cooling systems like the Qanat Cartuja Project, which addresses the city's intense summer heat with a fusion of ancient techniques and modern technology. Seville's 180 km of ITS-optimised bike lanes further illustrate its commitment to sustainable transport, creating safe, accessible, and efficient cycling networks used by thousands daily. Complementing this is the SEVici shared bicycle system, offering an affordable and eco-friendly alternative to car travel while promoting an active lifestyle for both residents and visitors.

Seville is showcasing cutting-edge mobility solutions like the MathIT.MOTUS app, which leverages real-time ITS data to optimise traffic flow and public transport efficiency in the PCT Cartuja district. These innovations underscore the role as a model for smart urban planning and ITS application. With its forward-thinking projects, Seville is an ideal venue for the 2025 ITS European Congress, where 3,500+ participants from public and private sectors will converge to explore the next generation of transport systems.

## WE LOOK FORWARD TO WELCOMING YOU TO THE 16<sup>th</sup> ITS EUROPEAN CONGRESS IN SEVILLE!