



EUROPEAN  
CONGRESS  
SEVILLE  
19-21 May 2025

# 16<sup>TH</sup> ITS EUROPEAN POST-CONGRESS REPORT

Clean, resilient and connected mobility



500+  
Speakers

A photograph showing a diverse group of people, mostly men, seated in an audience. They are looking towards the left side of the frame, presumably towards a speaker.

3,000+  
Participants

A photograph of a large, busy crowd of people walking through a brightly lit exhibition hall at night. The background is filled with lights and structures, suggesting a large-scale event.

150  
Sessions

A photograph of several tall palm trees against a clear blue sky. The trees are silhouetted against the light, creating a tropical feel.

71  
Countries

A photograph of a man with grey hair, wearing a dark suit and a white shirt, speaking into a microphone. He is looking directly at the camera.

140+  
Exhibitors

A photograph of two women standing on a stage. One woman is wearing a black dress and the other is wearing a light-colored dress. They are both looking towards the camera.

ORGANISED BY



IN COLLABORATION WITH



HOSTED BY



SUPPORTED BY





ORGANISED BY:



# ITS European Congress 2025 Highlights

HOSTED BY:



An Unmatched Showcase of Smart Mobility Leadership

A landmark edition defined by unprecedented industry presence and programme depth.

The presence of José Luis Sanz, Mayor of Seville, alongside Fernando Grande-Marlaska, Spanish Minister of the Interior, and Rocío Díaz Jimenez, Minister of Development, Territorial Planning and Housing, Andalusia Regional Government, underscored the strong political support behind the Congress.

## Hear from the Participants



*"At ITS Seville, we didn't just share ideas—we saw them in motion. It's where Europe's mobility community connects to collaborate, deploy, and deliver impact."*



Photo gallery

Day 1

Day 2

Day 3

YouTube Playlist

# Congress at-a-glance

## A Standout Moment for Europe's Smart Mobility future!



PRIVATE SECTOR

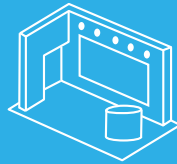
58%



PUBLIC SECTOR

42%

**3,000+**  
attendees!



**7,000** Sqm  
exhibition

*“Seville set a new benchmark for the ITS European Congress, with record participation, outstanding content, and the largest exhibition to date: over 140 exhibitors across 7,000 sqm, reflecting the accelerating momentum of smart mobility in Europe.”*

Didier Gorteman  
Chief Financial Officer,  
ERTICO-ITS Europe

**140+**  
exhibitors!

showcasing the  
latest in Intelligent  
Transport Systems

**71**

**countries!**



GLOBAL  
PARTICIPATION

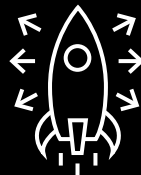
**500+**  
international  
speakers



**112**

technical  
sessions

**700**  
registered  
delegates



**DEPLOYMENT  
IN ACTION**

**11**

**exclusive  
technical visits:**  
Live from Seville's  
Mobility Hubs

**6**

**demonstrations:**  
Innovation  
in Motion



# Who Attended ITS Seville 2025?

**39%**  
HOST REGION

**47%**  
REST EUROPE

**14%**  
REST OF THE WORLD

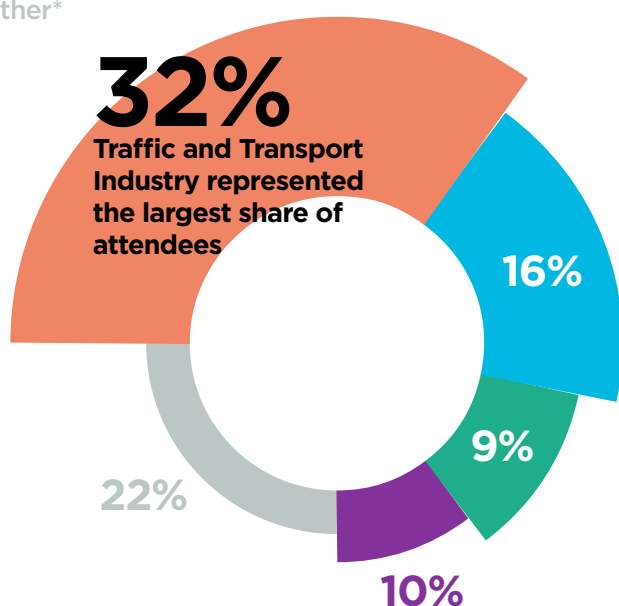
## Audience breakdown

**30%** women attendees → **+40%** from previous edition

A CLEAR STEP TOWARDS GREATER GENDER BALANCE IN ITS.

## Industry Breakdown

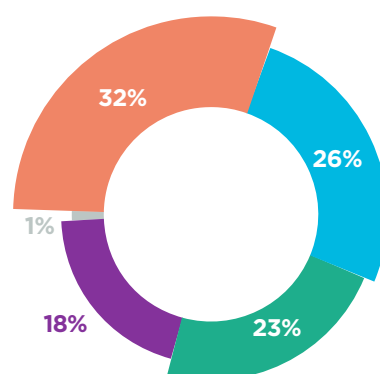
Traffic and Transport Industry  
Service Providers  
Connectivity Industry  
Suppliers  
Other\*



Diverse industry participation, from research to vehicle manufacturing, reflects the wide-ranging impact of ITS solutions.

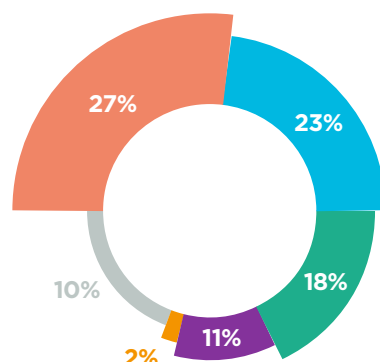
## Participant Categories

Visitors  
Exhibitors  
Delegates  
Speakers  
Students



## Congress Attendees

Experts & Advisors  
Executive & Directors  
Middle Management  
Academia  
City Officials (Mayors, Councillors)  
Other



A balanced public-private mix, led by senior decision-makers and technical experts.

\*Research, Vehicle Manufacturers, Users, Other.

# 500+ Experts from Across Europe and Beyond

Policy Shapers, City Voices,  
Industry Experts United in Seville

## Featured Speakers

### DISCOVER ALL SPEAKERS

From Ministers to Mayors, technologists to transport authorities, the Congress brought together voices shaping mobility in Europe and beyond.

[Learn more](#)



**Angelos Amditis**  
ERTICO - ITS Europe  
RESEARCH &  
DEVELOPMENT  
DIRECTOR/CHAIRMAN



**Jordi Casas**  
RACC  
COORDINATOR OF  
RACC MOBILITY  
INSTITUTE



**Mar Cogollos**  
AESLEME  
DIRECTORA



**Steve Dellenback**  
Southwest Research  
Institute  
VICE PRESIDENT R&D



**Rocío Díaz Jiménez**



**Laura Eiro**  
Ministry of Transport  
and Communications  
of Finland  
DIRECTOR-GENERAL



**Marco Falcone**  
European Space  
Agency  
HEAD OF FUTURE  
NAVIGATION  
PROGRAMMES  
DEPARTMENT



**Ana Luz Jiménez**  
Traffic General  
Directorate. Ministry  
of Interior  
HEAD OF  
SEVILLE UNITE.  
DGT COORDINATOR  
FOR ANDALUSIA  
REGION



**Cesar Lorenzo Perez**  
Renault  
DIRECTOR R&D SPAIN



**Miguel Álvarez  
Martínez**  
Ministry of Transport &  
Sustainable Mobility  
DIRECTOR GENERAL  
OF MOBILITY  
STRATEGIES



**Jim Misener**  
Qualcomm  
Technologies, Inc.  
SENIOR DIRECTOR,  
PRODUCT  
MANAGEMENT



**Luis Moreno**  
CTAG  
GENERAL MANAGER



**Mario Muñoz-Atanet  
Sánchez**  
Junta de Andalucía  
VICECONSEJERO  
FOMENTO,  
ARTICULACIÓN  
TERRITORIO Y  
VIVIENDA



**Steve Phillips**  
CEDR  
SECRETARY GENERAL



**Martin Russ**  
AustriaTech GmbH  
MANAGING DIRECTOR



**Francisco José  
Sanchez Pons**  
Fudación CTAG  
DIRECTOR  
ELECTRONICS &  
SMART MOBILITY



**José Luís Sanz Ruiz**  
City of Seville  
MAYOR



**Karen Vancluysen**  
POLIS  
SECRETARY  
GENERAL



**Joost Vantomme**  
ERTICO - ITS Europe  
CEO

## Closing Remarks

*"In Seville, we saw more than innovation - we saw determination. The path forward is no longer about what we can create, but how swiftly we can deliver it. The ITS community must lead with conviction: not just smarter mobility, but fairer, safer, and shared. Now is the time."*

Prof. Eric Sampson,  
Chief Rapporteur,  
ITS European  
Congress 2025

[Read more](#)

## Listen to High Level Testimonials at the ITS European Congress in Seville



# Driving Value for our Partners

## Our Main Partners:



Qualcomm



# 14 Event Partners

[View All Partners](#)

## 600+

contacts  
exchanged  
through QR Code

## 1,000+

total App  
interaction

## 43%

decision  
makers

## 42%

public sector  
representatives

## 83%

sponsors  
satisfied  
with ROI

## 95%

would sponsor  
future ITS  
Congresses

## 600+

attendee reach  
via sponsored  
panels

*"We get inspired, and hope to inspire in return. The technology and innovation we see, we want to be at the heart and soul of it, to help make it happen on our roads and in the ITS world. The Congress is what ERTICO is about: Turning innovation into real solutions that improve lives, especially in safety, mobility, and sustainability."*

Jim Misener  
Global V2X Lead  
Qualcomm

*"We're here to talk about sustainable ITS and the green shift because we've made a clear commitment to climate action. Our goal is to help users, cities, and partners save a gigatonne of CO<sub>2</sub> emissions per year by 2030 - a bold target that requires deep collaboration. Working with cities and authorities allows us to innovate and improve our map features in ways that truly help people move, explore, and navigate cities more sustainably."*

Sarah-Jayne Williams  
Director, Global Product Partnerships, Google Maps

# Partnership highlights

ITS Nationals, associations, organisations, media partners.

Press Room

Press Conference



**50+**

Associations/  
organisations  
represented

**23**

ITS Nationals  
partners

**21**

Media  
Partners

**65+**

Media and  
press on-site

*"The ITS European Congress is a crucial platform for associations like POLIS to bring the voice of cities and regions into Europe's mobility dialogue. It's not only a place to exchange knowledge and showcase innovation, but also to strengthen alliances and ensure local and regional perspectives help shape the future of intelligent transport systems."*

Karen Vancluysen, Secretary General, POLIS Network

*"The ITS European Congress is where ideas become action - a vital meeting point for industry, cities, and innovators driving the next generation of mobility solutions. For ITS National Associations, it's an essential opportunity to engage with peers, influence policy, and spotlight national achievements on a European stage."*

Soledad Perez-Galdós Enríquez de Salamanca, Chairwoman, ITS Spain

*"ITS International is proud to partner with the ITS Congress and witness its evolution from a local showcase to a truly pan-European exhibition of cutting-edge mobility solutions. These events have become an essential part of the industry's ecosystem, which is why participation is so valuable."*

ITS International,  
Main Media Partner  
[www.itsinternational.com](http://www.itsinternational.com)

*"Publishing the Digital Daily email news for the ITS European Congress in Seville this week has been a fascinating and exciting undertaking, with so many new technology announcements and new initiatives being discussed, it has been packed full of breaking news and video exclusives."*

TTi, Main Media Partner  
[www.traffictotechnologytoday.com](http://www.traffictotechnologytoday.com)



# Programme highlights

## OPENING WITH UNITY Inspiring Collective Momentum.

Featuring speeches from **José Luis Sanz** (Mayor of Seville), **Dr. Angelos Amditis** (ERTICO Chairman), and an announcement from **Apostolos Tzitzikostas** (European Commission), the Congress opened with strong messages on the urgency of transforming urban mobility.

## SUMMIT

Smart Mobility Summit of Cities and Regions 2025

Municipal Leadership at the Heart of Europe's Mobility Future.

**44**

cities & regions

**16**

mission cities

**70+**

public leaders

A powerful exchange shaping climate-neutral mobility across Europe.

[Discover more](#)

## PLENARY

Powerful Voices. Focused Dialogue. Real Momentum.

**3**

strategic plenaries

**15**

high-level speakers

**500+**

attendees

A true convergence of policy, innovation, and action.

[Discover more](#)

## TECHNICAL PROGRAMME

From Insight to Implementation.  
Innovation Across Every Session.

**100+**

expert-led sessions

**400+**

speakers and contributors

### Transforming Mobility Together

Chairman of ERTICO – ITS Europe

Watch as Dr Amditis outlines the shared mission for smart, inclusive mobility.



### Voices from ITS Seville 2025

Why this Congress was a turning point?



*"Thank you for an inspiring and energising #ITSSeville2025! It's been a privilege to take part in the conversations shaping the future of mobility. Grateful to the organisers, speakers, and participants for creating such a dynamic space for collaboration!"*

**Laura Eiro**

Director General of the Data, Safety and Security Department, Finnish Ministry of Transport and Communications

Turning ideas into action — bridging research, deployment, and policy.

## Stay tuned!

The full Programme Report is on its way.

[Discover the Congress Summary](#)



# The Impact of ITS Seville in Numbers

## Attendee Satisfaction



→ 88% delegates

→ 83% speakers

→ 79% exhibitors

The numbers speak for themselves—ITS Seville 2025 was an overwhelming success!

High satisfaction rates among attendees, exhibitors, and speakers show our shared commitment to transforming mobility.

We asked our attendees - and their answers say it all.



**75%**  
willing to attend again



**85%**  
exhibitor satisfaction

**85%**  
exhibitor recommendation



**85%**  
website satisfaction



**95%**  
speaker rating



**83%**  
overall participant satisfaction rate



# Thank You for Making ITS Seville 2025 a Success!

We extend our sincere thanks to all attendees, partners, sponsors, and participants for making ITS Seville 2025 a remarkable journey towards smarter mobility.

## Be Part of the Future Join the ITS Congress Community!

[Sign me in](#)



**EUROPEAN  
CONGRESS**  
ISTANBUL  
27-29 APRIL 2026

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European Congress  
organised by:



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CONGRESS**  
**ISTANBUL**  
27-29 APRIL 2026

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